CHANDIGARH UNIVERSITY
Discover. Learn. Empower.

Online Degrees
Entitled by UGC

NAAC GRADE A+
ACCREDITED UNIVERSITY

Kickstart Your Journalism Career

PURSUE

Bachelor Of Arts - Journalism & Mass Communication

Online Degree Program

UGC Entitled
ज्ञान-विज्ञान विमुक्तये

QS UNIVERSITY RANKINGS 2023 ASIA
RANKED 2ND AMONGST PRIVATE UNIVERSITIES IN INDIA

nirf INDIA RANKINGS 2022
RANKED #29 AMONGST TOP UNIVERSITIES IN INDIA

ABOUT CHANDIGARH UNIVERSITY

Chandigarh University is a leading Indian institution offering its students a unique amalgamation of professional and academic excellence. Located in the vicinity of the City Beautiful in India, Chandigarh University has a sprawling 200-acre smart campus with world-class infrastructure and facilities.
Home to students from 28 Indian states, its 8 Union Territories, and 54 countries of the world, CU has transformed into a unique learning universe that amalgamates the spirit of multiculturalism, diverse ethnicities, and hallowed traditions from across the world.

The University provides a global perspective to facilitate students with international learning opportunities through partnerships with more than 443 top-ranked universities worldwide in 86 countries. At Chandigarh University, a wide spectrum of programs paired with flexibility, experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue their dream careers.

WHAT BRINGS CU TO THE TOP SPOT AMONG THE BEST INSTITUTIONS IN INDIA?

TOP RANKINGS TESTIFYING OUR EXCELLENCE

QS UNIVERSITY RANKINGS ASIA 2023

RANKED 2ND
AMONGST PRIVATE UNIVERSITIES IN INDIA

QS WORLD UNIVERSITY RANKINGS 2023

RANKED NO. 3
AMONGST PVT. UNIVERSITIES IN INDIA

NAAC GRADE A+ ACCREDITED UNIVERSITY

AMONG **TOP 5%** UNIVERSITIES IN INDIA
to receive NAAC A+ Accreditation

nirf INDIA RANKINGS 2022

RANKED #29 AMONGST TOP UNIVERSITIES IN INDIA
(Overall #48, Engg. #45, Mgmt. #40, Pharmacy #37, Architecture #19)

LIMCA BOOK of RECORDS

ACHIEVED LIMCA BOOK OF RECORDS
for the Highest Number of Companies For Placements.

INTELLECTUAL PROPERTY INDIA

RANKED AMONGST TOP 3 UNIVERSITIES OF INDIA
consecutively for 2 years for filing Highest No. of Patents

NBA NATIONAL BOARD OF ACCREDITATION

ONLY PRIVATE UNIVERSITY IN PUNJAB
to be accredited by NBA for **Engineering and MBA programs**

HRAI

RANKED #1 INSTITUTE TO OFFER ONLINE DEGREES IN INDIA
by HR Association India (2021)

RECOGNITIONS, ACCREDITATIONS & MEMBERSHIPS

- University Grants Commission (UGC)
- National Assessment & Accreditation Council (NAAC)
- Association of Indian Universities (AIU)
- National Council for Hotel Management & Catering Technology (NCHMCT)
- Bar Council of India (BCI)
- Pharmacy Council of India (PCI)
- Council of Architecture (COA)
- National Council for Teacher Education (NCTE)

INTERNATIONAL MEMBERSHIPS

- International Association of Universities (IAU)
- Association of Commonwealth Universities (ACU)
- Institute of Electrical & Electronics Engineers (IEEE)
- The American Society of Mechanical Engineers (ASME)
- Indo US Collaboration for Engineering Education (IUCEE)
- Member of International Dance Council CID for the year 2021

CHANDIGARH UNIVERSITY: SETTING BENCHMARKS IN HIGHER EDUCATION

25000+

Students from 28 Indian states, its 8 UTs and 54+ countries

2500+

International Students from 54+ Countries

200+

Acres Campus

443+

International Tie-Ups in 86 Countries to give a global perspective to our students

350+

Corporate Mentors & Industry Experts guide our students to build rewarding careers and pursue entrepreneurship

1200 +

Companies select students in campus placement

75+

Departmental Research Groups Stimulates and nurtures inquisitive minds to shape their ideas into innovations

30+

Centres of Excellence Established by top MNCs to keep our students a breast with the global needs and changing market demands

50+

Clubs & Societies To offer limitless opportunities to enhance talent and skills of students beyond the classroom

OUTSHINE WITH CU ONLINE DEGREE

Online Degrees
Entitled by UGC

Redefining personalised learning, Chandigarh University online degrees create new career pathways for 21st-century learners. The UGC-entitled online programs offered by CU provide students with added convenience and flexibility to pursue their education from anywhere in the world at an affordable rate.

CU Online engages the best talent from both academia and industry to provide students with world-class learning experiences and future-ready learning outcomes. The cutting-edge CU online learning platform prepares students to acquire new skills to successfully achieve their personal and professional goals. Not only do we make learning valuable, but we also deliver globally recognised remote programs that emphasize experiential learning to expand the professional development of students.

CHANDIGARH UNIVERSITY ONLINE FOR GENERATION NEXT

Persistent

A Global platform that assures perpetual, consistent and steady learning outcomes.

Self-referential

Harness your learning to build real-world experiences from a professional perspective.

Responsive

Acquire responsive learning in a virtually receptive environment.

Limitless

Learn all you want or need. Make the best of many worlds at CU Online from One Stage.

Learn Anytime, Anywhere

With CU Online, learning can be seamlessly woven into your everyday activities and engagements. With us, time is your friend!

Mega You

CU Online is the one platform owned, shaped, and inspired by connectivity and participation. Grow your learning by growing by our network.

BACHELOR OF JOURNALISM & MASS COMMUNICATION

With a BA in Journalism & Mass Communications, learners develop an intellectual grounding in their concentration that enables them to be curious, ask more informed questions, and generate the skills that are required to succeed in this intensely competitive industry. The course introduces learners to various media tools and techniques, including news media, print media, radio, etc. The program focuses on various areas such as print journalism, advertising, photography, television and radio production and writing, convergence journalism, social media, and public relations, and learners can choose their path according to their interests.

Eligibility

10+2 or its equivalent examination in any stream conducted by a recognized Board/ University/ Council

Duration

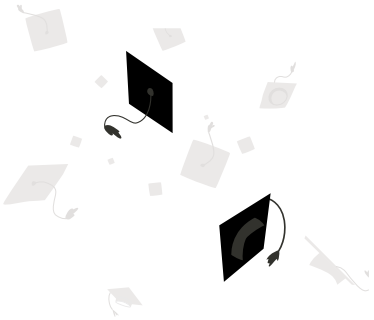
3 years (6 semesters)

120 Credits	**300+** Live Sessions
300+ Discussion Forums	**10+** Case Studies & Projects

Fee Structure

Total Program Fee

For Indian Students: INR 135000
For International Students: US$ 2000



WHY STUDY BA(JMC)AT CU- ONLINE?

- UGC-recognized Online Degree Programs
- Internationally Recognized Programs
- Affordable Fee with EMI Option
- Continuous Handholding by Mentors
- Well Experienced & Qualified Faculty
- Flexible Exam Slot Booking System
- Placement Assistance
- Connect with University E-Knowledge Resource System
- Professionally Recorded Videos with the Latest Pedagogical Approaches
- Regular Live Interactive Sessions with Industry Experts
- Weekly Case Study Discussions for Each Program
- Advanced Learning Management System (LMS)
- 24x7 Student Support

SCHOLARSHIP

At Chandigarh University, we are committed to providing ample opportunities and rewards to bright and inquisitive young minds from across the globe. CU Online offers a 30 percent early bird discount to students to help them pursue online education at an affordable rate and fulfil their career aspirations.

PROGRAM NAME	Program type PG/UG	Duration	NO. of Sem	Fee Per Sem	Fee Per year	Total Fee Without any offer	30% EBD To Students	Total fees After EBD	Fee Per Sem after EBD
BBA	UG	3 YEARS	6	26000	52000	156000	46800	109200	18200
BCA	UG	3 YEARS	6	27500	55000	165000	49500	115500	19250
BA-JMC	UG	3 YEARS	6	22500	45000	135000	40500	94500	15750
MBA	PG	2 YEARS	4	50000	100000	200000	60000	140000	35000
M.COM	PG	2 YEARS	4	32500	65000	130000	39000	91000	22750
MA-JMC	PG	2 YEARS	4	25000	50000	100000	30000	70000	17500
MSC. DATA SCIENCE	PG	2 YEARS	4	30000	60000	120000	36000	84000	21000

HIGHLY QUALIFIED AND EXPERIENCED FACULTY

Chandigarh University takes pride in its highly experienced and well-qualified faculty, who represent our mission of providing quality education to the students and guiding them to achieve their personal and professional goals. Our faculty members are drawn from prestigious institutions like IITs, NITs, IIMs, and also from abroad, to offer the students diverse perspectives that will enhance their learning experience and provide them with relevant, real-world industry insights.

Dr. Arvind Kumar Singh
Associate Professor

Dr. Arti Bansal
Associate Professor

Dr. Vijeta
Assistant Professor

Dr. Rachna Kalsan
Assistant Professor

Dr. Kavita
Assistant Professor

Mr. Akshay Rana
Assistant Professor

Mr. Harsh Nagar
Assistant Professor

Ms. Shabnam
Assistant Professor

Mr. Rahul
Assistant Professor

Mr. Ashish
Assistant Professor

FINANCING YOUR ONLINE EDUCATION DREAMS

Chandigarh University provides an education loan facility to students in need of financial support to fulfill their career aspirations. A dedicated unit is there to assist the students with all the requisites of the loan.

Associated Banks

IDFC FIRST Bank

YES BANK

- Loan starting from Rs 50,000 onwards
- 100 % loan covering all expenses
- Lowest interest rate

EMI facility

grayquest

LIQUILOANS

- Get Instant Approval, Know your Approval Status in Seconds
- 100 % Online Process, Submit Your Application Form via Mobile App or Website
- Student-Friendly Low-Cost Loans and No Hidden Charges

For any clarification or help in availing of a study loan or EMI facility

Kindly contact: +91 75270-09670

Bachelor of Journalism & Mass Communication

Program Structure

Semester 1

- Introduction to Mass Communication
- Communication Skills
- Current Affairs
- Print Media Reporting & Editing
- Computer Application Theory + Practical Media Project

Semester 2

- Specialized Reporting + Project
- Digital Media
- Introduction to Film Studies + Projects
- Media Laws and Ethics
- Mass Media Industry & Management

Semester 3

- Media Literacy & Critical Thinking
- Storytelling + Project
- Television Journalism & Programming
- Radio Programming + Project
- Media and Society

Semester 4

- Fundamentals of Public Relations + Projects
- Fundamentals of Advertising Projects
- Event Management
- Digital Media Writing & Content Lab
- Development Communication

Semester 5

- Creative Advertising & Reputation Management
- Investigative Journalism
- Photography & Videography Project
- Social Media Content & Marketing
- Media Research

Semester 6

- Mini Project
- Industrial Training or Field Project

CAREER PATHWAYS BA(JMC)

- Journalist (TV & Print)
- Public Relations Officer
- Brand Manager
- TV Production Manager
- Event Manager
- Digital Marketing Expert
- Social Media Specialist
- Content Writer

ALUMINI TESTIMONIAL

Manu R

BA Journalism
Aditya Birla Fashion Retail Limited

I developed an elaborate theoretical understanding of the history, content, and cultural impact of all types of media while I pursued a bachelor's in journalism online degree from Chandigarh University. I also developed a thorough understanding of the various technology, equipment, and software involved in mass media. I thank Chandigarh University for the abundant practical exposure and the placement assistance provided to them.

ADMISSION PROCESS

Step 1

Visit www.onlinecu.in and click on Apply Now/ Enquire Now

Step 2

At homepage under Register Today, fill up the required details and click on Register Now.
(Full Name, Email ID, Mobile No, Programme, Date of Birth)

Step 3

Login to fill up the application using the User ID and Password sent through SMS and Email.
Click on the Application Form, fill up with your details and pay the Program Fee.

Step 4

Click on the Document Upload and then upload all necessary documents and recent passport size photograph and click on Submit
For any query, email at admissions@cuidol.in or call at 1800121388800

OUR LEARNING METHODOLOGY

Chandigarh University has adopted the latest learning and training tools to deliver our well-designed, industry-oriented programs to our learners through our user-friendly Learning Management System (LMS), CUVERSE. We are a systematic amalgamation of synchronous interaction and asynchronous interaction where we provide pre-recorded video lectures, live interactive online sessions, webinars by experts, discussion forums for case/discussion/topical queries, peer learning, DSLM, and reference material for learners. Pre-reads of topics in LMS, There are frequent assignments in the form of test your understanding MCQs, case studies, and Q&A for the learner's conceptual grasping with feedback from the course coordinator. We have used the 4 Quadrant approach to effective online learning in the delivery of our course learning material.

CU VERSE allows instantaneously and dexterously setting up individualized learning paths for each of our learners, and it gives us immediate and correct feedback with automated nudges to keep learners on track. Peer learning, virtual classrooms, game-based learning, progress-based rewards, and badges make the courses more engaging. Furthermore, learners can watch pre-recorded (asynchronous) lectures at any time and from any location, which empowers them to learn at their own pace.

For Admission enquiry : 1800 1213 88800

Email : admissions@cuidol.in | helpdesk@cuidol.in